

**GOVERNANCE PROCESSES**

<b>Policy Title</b>	<b>Policy Number</b>
Request for Endorsement	GP-11
	<b>Date of Approval</b>
	July 20, 2011
<b>Responsible Authority</b>	<b>Date of Revisions</b>
CMLTM Council	March 22, 2017
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The Council will, at its discretion, approve the application of the corporate logo of the College of Medical Laboratory Technologists of Manitoba to documents, tools, and resources related to work initiated by external organizations upon their request. The College of Medical Laboratory Technologists of Manitoba may or may not be represented (either by a Council member or staff person) in the planning of the initiative or development of the document, tools and resources.

Principles and messages expressed in the document, tools or resources are to be consistent with the College of Medical Laboratory Technologists of Manitoba Mission and Strategic Plan, and compatible with its Values and Priorities.

**Procedure**

The request for application of the corporate logo of the College of Medical Laboratory Technologists of Manitoba is to be submitted in writing to the Registrar/CEO who will bring the request forward to the Council through the Council Chair. Documentation to support the request will be submitted with the request. The request will be reviewed by the Council and a decision to approve or not approve the request will be made. Communication of the decision will be made through the Registrar/CEO.

Should the request be time sensitive, the Council Chair may forward the request to Executive Committee in between regularly scheduled Council meetings for review/request for approval.

Should approval be granted, the following wording shall be applied by the corporate logo: *"Excellence in medical laboratory diagnostics and patient safety through the regulation of Medical Laboratory Technologists."* (CMLTM LOGO)

The corporate graphic standards must be used for application of the logo.

The organizations will be advised in writing that changes to the message or principles in the document resource, tool or initiative will be communicated in writing to the College of Medical Laboratory Technologists of Manitoba and a review of the continuation of approval of use of the corporate logo will occur.